



GSE&RAMP-OPS
GLOBAL



Your Guide to

GSE&RAMP-OPS GLOBAL

Wyndham Grand Istanbul Levent

15th - 17th September 2020

airsideint.com

GSE & RAMP-OPS GLOBAL 2020

Every two years, Airside International hosts the GSE & RAMP-OPS GLOBAL EVENT in Europe, enhancing and improving relationships between buyers, users and suppliers of GSE. Following a successful meeting at our last European show in Dubrovnik 2018, we will bring the industry leaders together again, this time in the beautiful city of Istanbul.

The new Istanbul Airport, which took over air traffic from the former Ataturk Airport in 2018, is projected to serve 200 million passengers annually by 2028. The new airport aims to become a global aviation hub at the intersection of Asia, Europe and the Middle East and is predicted to host more than 100 airlines and flights to over 300 destinations around the world. All in all, this makes Istanbul an easy choice as the next location for our event.

This leading exhibition will bring together GSE suppliers, IT companies and the latest ramp innovators from across the globe to showcase their outstanding products and services – with bespoke capabilities to suit even the toughest ground handling requirements – all within a close intimate environment.

Alongside the opportunity to source new equipment/ technologies, there will be an inspiring conference in which delegates will have the opportunity to hear from a carefully selected line-up of speakers from around the world. Topics will include ramp safety, training, new technologies/innovations, current industry issues and industry success stories. Speakers will consist of well-known names with a great deal of experience from industry associations, GSE operators, airline and airport operations and equipment suppliers. Each speaker, a specialist in their area of business, will be keen to share their knowledge and help drive our aviation sector to the next level.

Networking is of paramount importance, with some of the best business relationships having started over dinner instead of a planned meeting. GSE & RAMP-OPS GLOBAL provides many opportunities to meet with other delegates in a relaxed but professional environment, allowing for in-depth conversations and the opportunity to get to know industry peers on a personal level.

VENUE INFORMATION

 **WYNDHAM GRAND**
Istanbul Levent



About Wyndham Grand

Wyndham Grand Istanbul Levent is a 5-star hotel that meets all the expectations of business, meeting and holiday guests with its advantageous location on Levent Buyukdere Street, where the city's most modern business and shopping centers are located.

The 32-storey Wyndham Grand Istanbul Levent within the Özdilek Center, together with the River Plaza Business Center and the ÖzdilekPark Istanbul Shopping Center, contribute significantly to the dynamics of the city.

You can experience the comfort of a 5-star hotel with modern design, unique city views and spaciousness in all Deluxe Rooms.

Contact Information

wyndhamgrandlevent.com

Esentepe Mah, Büyükdere Cd.
No:177-183, 34394 Şişli/İstanbul,
Turkey

+90 212 386 10 00

**About Your Exhibition Stand - £4,500**

- 1 x Exhibition Stand, supplied with graphics, furniture and power.
- 2 x delegate passes.
- Company logo and bio to be included in the delegate handbook and on the event website.
- Entry into the private users and suppliers round table discussions.
- company logo to be promoted in email marketing campaigns and on event social media channels.

Reasons to Exhibit

1. Showcase your products and services
2. Boost corporate branding visibility
3. Exhibitors are promoted through print, digital and social media literature
4. The ability to invite customers to the show as your VIP Guests

DELEGATE INFORMATION

The GSE & RAMP-OPS GLOBAL Event will once again include an inspiring conference in which delegates will have the opportunity to hear from a carefully selected line-up of speakers from around the world. Topics will include ramp safety, ramp training, new technologies/innovations, current industry issues and industry success stories. Speakers will consist of well-known names with a great deal of experience from industry associations, GSE operators, airline and airport operations and equipment suppliers. Each speaker, a specialist in their area of business, will be keen to share their knowledge and help drive our aviation sector to the next level.

Ground Handlers – Airports – Airlines: SPECIAL RATE £550

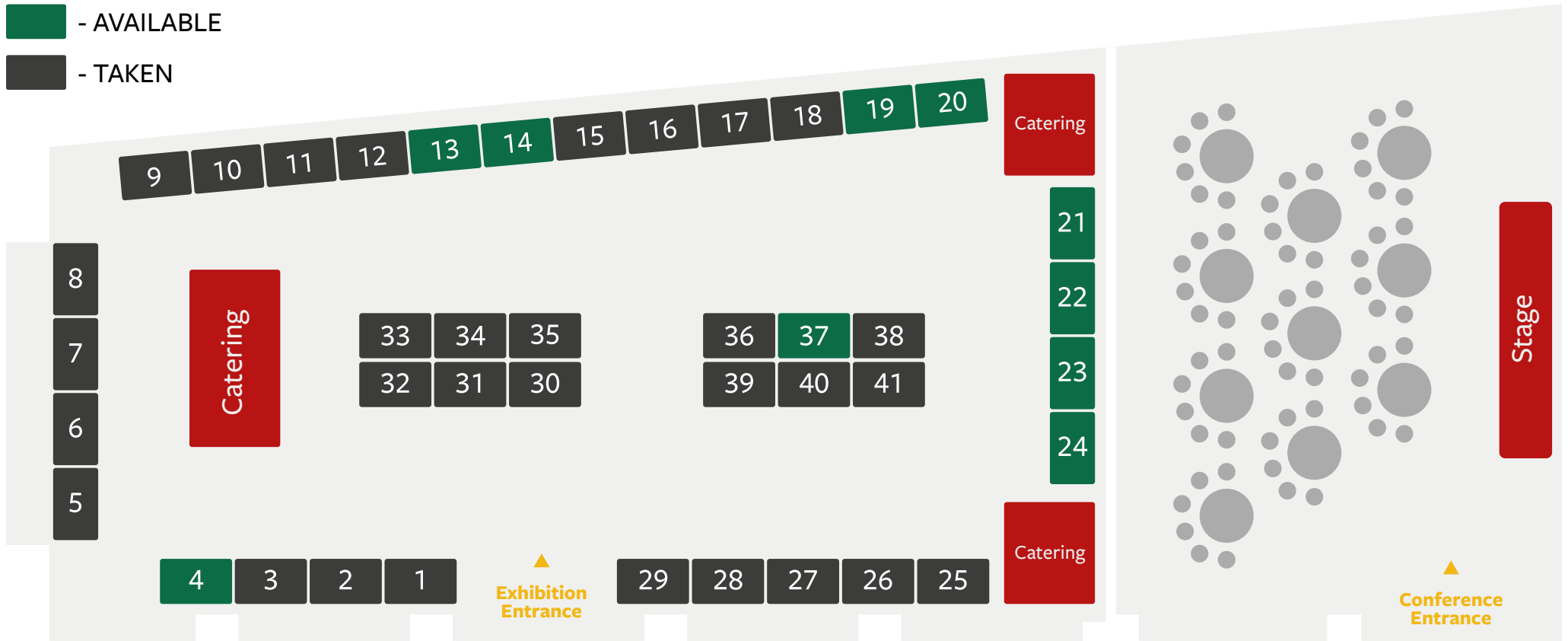
Manufacturers and Suppliers of GSE and other delegates - £1,500

- Participation in all conference sessions
- Pre-Scheduled 1-2-1 meetings
- Access into leading GSE exhibition area
- Participation in Welcome Drinks Reception on 15th September
- Participation in the Networking Dinner on 16th September
- Refreshments & lunches
- Speaker presentations post event

EVENT FLOORPLAN

- AVAILABLE

- TAKEN



Stand 1 – Miloco

Stand 2 – Power Stow

Stand 3 – Sovam

Stand 5 – Timsan

Stand 6 – Airside Airport Equipment

Stand 7 – Sinepower

Stand 8 – Reserved

Stand 9 – Denge

Stand 10 & 11 – Cobus

Stand 10 & 11 – Trepel

Stand 12 – Einsa

Stand 15 – Atlas Avia

Stand 16 – Reserved

Stand 17 – Charlatte

Stand 18 – ITW GSE

Stand 25 – Rushlift

Stand 26 – Dbd Communications

Stand 27 – Bombelli

Stand 28 – Harlan

Stand 29 – JBT Aerotech

Stand 30 + 31 – Aviaco GSE

Stand 32 – Air Marrel

Stand 33 – Aviramp

Stand 34 – Blissfox & Transtec Overseas

Stand 35 – Air-Rail

Stand 36 – TIPS

Stand 38 – Global

Stand 39 + 40 – TCR

Stand 41 – Mallaghan

SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship



£13,000 | Exclusive

- 1 x Double Exhibition Stand
- 4 x Delegate Passes
- 2 nights hotel accommodation for 2 registered delegates
- Speaker Opportunity
- Company brochure to be included in the delegate bags
- DPS advertisement within the delegate handbook
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Tabletop branding – company logo to be visible on the tabletops throughout the event
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.
- 6 Months Website Banner

Gold Sponsorship



£11,000 | Exclusive

- 1 x Single Exhibition Stand
- 4 x Delegate Passes
- Speaker Opportunity
- 2 nights hotel accommodation for 2 registered delegates
- Company brochure to be included in the delegate bags
- DPS page advertisement within the delegate handbook
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Tabletop branding – company logo to be visible on the tabletops throughout the event
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

Silver Sponsorship



£9,000 | x2 Available

- 1 x Single Exhibition Stand
- 3 x Delegate Passes
- 2 nights hotel accommodation for 2 registered delegates
- Brochure to be included in the delegate bags
- Full page advertisement within the delegate handbook
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Tabletop branding – company logo to be visible on the tabletops throughout the event
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.
- 3 Months Website Banner

Bronze Sponsorship



£7,000 | x3 Available

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Full page advertisement within the delegate handbook
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Tabletop branding – company logo to be visible on the tabletops throughout the event
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

SPONSORSHIP OPPORTUNITIES

NETWORKING DINNER HOST



£10,000

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Company logo on table menus and on tabletop branding
- Company logo on the pop-up banner at the event promoting the company as the dinner host
- Company logo at the entrance of the dinner venue
- Chairman to announce the dinner sponsor as he/she is providing the delegates with dinner venue information
- Added value – we can promote the company logo in many ways, dependant on the venue, i.e. screens and projectors.
- Full page advertisement within the delegate handbook
- Company brochure to be included in the delegate bags
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

DELEGATE BAG SPONSOR



£10,000

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Sponsors logo and corporate image on delegate bags handed out to delegates during their registration (design and ordering assistance offered by organisers)
- Full page advertisement within the delegate handbook
- Company brochure to be included in the delegate bags
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

DELEGATE & LANYARD SPONSOR



£8,000

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Sponsors logo and corporate image on badges and lanyards handed out to delegates during their registration (design and ordering assistance offered by organisers)
- Full page advertisement within the delegate handbook
- Company brochure to be included in the delegate bags
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

WATER CARTONS SPONSOR



£8,000

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Sponsors logo and corporate image on water cartons throughout the event (design and ordering assistance offered by organisers)
- Full page advertisement within the delegate handbook
- Company brochure to be included in the delegate bags
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

SPONSORSHIP OPPORTUNITIES

REGISTRATION DESK SPONSOR



£8,000

- 1 x Single Exhibition Stand
- 2 x Delegate Passes
- 2 nights hotel accommodation for the 2 registered delegates
- Sponsors logo and corporate image on the event registration desk
- Company brochure to be included in the delegate bags and on the registration desk
- Full page advertisement within the delegate handbook
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media.

CONFECTIONARY SPONSOR



£3,000

- 1 x Delegate pass
- A variety of sweets, chocolates and nuts will be available in the event sweet stand
- Company logo on the stand and to be called the "Company Name" Tuck Shop
- Company logo to be placed on all confectionary bags
- Company logo to be placed on the face of all the Jars of confectionary
- All confectionary supplied by organisers
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media

MEETING AREA SPONSOR



£3,000

- 1 x Delegate pass
- Company Logo to be included at the entrance of the meeting area
- Company logo to be on Tabletop branding of all meeting tables
- Company logo to be on the 1-2-1 meeting system used by delegates
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media

WI-FI SPONSOR



£2,500

- 1 x Delegate pass
- Get all participants to use your company name as the Wi-fi password
- Company logo to be used on the delegate handbook page with Wi-Fi information
- Company logo on the tabletop branding around the show that promotes the Wi-Fi password
- Company logo and bio to be included in the delegate handbook and on the event website
- Company logo to be made visible on screens in the conference hall
- Company logo to be used within the Airside International magazine leading up to the event
- Company logo to appear in the email blast campaigns and on social media

PREVIOUS EXHIBITORS & SPONSORS



PREVIOUS VISITORS





GSE & RAMP-OPS

G L O B A L



WE LOOK FORWARD TO SEEING YOU

BE INSPIRED | NETWORK | SHARE YOUR KNOWLEDGE | GET INVOLVED

BOSWELL COTTAGE, 19 SOUTH END
CROYDON, LONDON, CR0 1BE

TEL; +44 (0)208 253 4011 FAX: +44 (0)208 603 7369

Ian Talbot - ian@evaint.com | Parveen Raja - parveen@evaint.com